

# THE POWER OF A



# GOLD SCHOOL



In the weeks leading up to the July 2014 Gold School in Chicago Julie and Dr Dan Fedeli led a team effort to bring many new people to experience Orenda for the first time. Their focused effort meant that in attendance they had:



6 Frontline First-Time Attendees



23 First-Time Attendees in their 3 Generations

What followed over the next weeks and months was the effect of the work that they put in to promoting that event.



Income DOUBLED to over \$19,000/mo



Sales (DV) from 104K/mo to over 200K/mo



Executive Director 45 Days Later



1 NEW Senior Director and 3 New Directors on their team

There can only be one most important thing. Many things may be important, but only one can be the most important

~ Ross Garber

These earnings are not necessarily representative of the income, if any, that an Orenda Distributor should expect to receive. For more information [orendainternational.com/cnia.pdf](http://orendainternational.com/cnia.pdf)