



**o·ren·da**

**[oh-ren-da] noun**

THE SPIRITUAL FORCE THAT FLOWS THROUGH ALL THINGS  
BY WHICH ALL HUMAN ACCOMPLISHMENT IS ATTAINED.

# Welcome to the Orenda International Family

Orenda International exists for a single purpose: to lift people. Every day Orenda Independent Marketing Partners help people regain control of their time, finances and careers. We do this by offering two innovative brands. How do you choose which Orenda brands to sell? It's easy—just follow your passion!



Do you love helping people lose weight and feel good about themselves again? Are you passionate about fitness, healthy eating and parties? Are you excited to change 'the reflection in the mirror' for millions of people? Get Started with Clean, Burn & Shape!



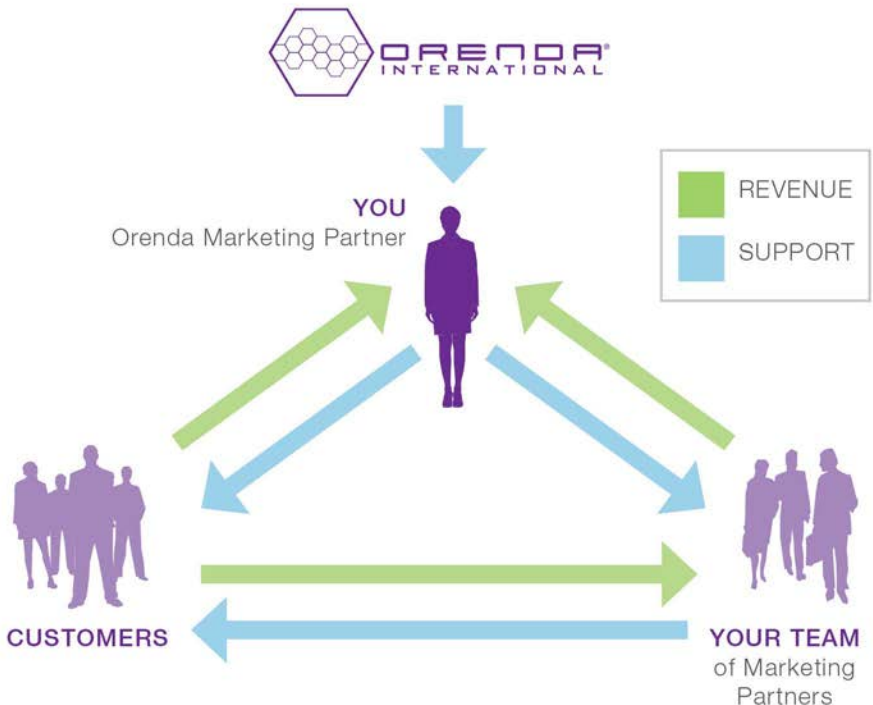
Do you love nutrition? Do you delight in getting insider access to stunning new discoveries, that before now, have only been available to the best integrative health practitioners in the world? Get started with Orenda Ultimate Nutrition!

# The Original Social Network

Long before Facebook & Twitter took over the business landscape, we knew the powerful role a social network played in business. People like doing business with those they know and trust. This is what makes Orenda's business model so effective. Instead of wasting money on old-school advertising, we invest our marketing dollars in YOU by paying our Marketing Partners for their glowing recommendations of the great stuff we've got.

## MARKETING PARTNERS DO TWO SIMPLE THINGS

1. Support customers and earn 10–40% commissions.
2. Build a team of Marketing Partners and earn commissions and bonuses.



## PARTNER

- ✔ Establishes your Independent Marketing Partnership with Orenda
- ✔ Get 10% off today's order with an AutoShip
- ✔ AutoShip Perks
  - 10% discount
  - Save \$2 of Shipping and Handling
  - Change or cancel anytime
  - Never run out
- ✔ Begin working toward the Affiliate or Manager position

30-Day Money Back Guarantee

GOOD

## MANAGER

- ✔ The most profitable position with Orenda
- ✔ Get 20% off today's order, then get 40% off for life
- ✔ AutoShip Perks
  - 40% discount
  - Save \$2 of Shipping and Handling
  - Change or cancel anytime
  - Never run out
- ✔ Earn referral bonuses as you work towards FastStart
  - Earn 40% on new Partner orders
  - Earn \$160 on new Affiliates
  - Earn \$600 on new Managers

1 FULL YEAR  
90% Buy-Back Guarantee

BEST

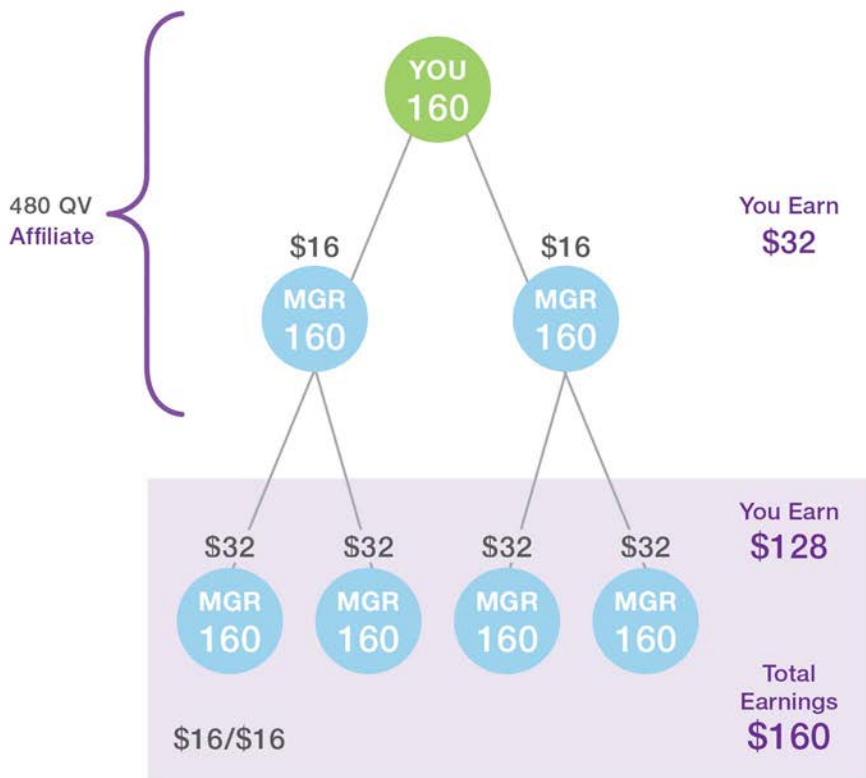
## AFFILIATE

- ✔ Establishes a profitable position with Orenda
- ✔ Get 10% off today's order and 20% off thereafter
- ✔ AutoShip Perks
  - 20% discount
  - Save \$2 of Shipping and Handling
  - Change or cancel anytime
  - Never run out
- ✔ Earn referral bonuses as you work towards the Manager position
  - Earn 20% on new Partner orders
  - Earn \$80 on new Affiliates

30-Day Money Back Guarantee

BETTER

# Two by Two, It's Free to You!



# How Managers Earn

## MANAGER

☐ Purchase a  
**Manager Pack**  
(\$2,000 retail -  
\$1,600 today)

OR

☐ \$2,000 in sales  
(retail value)  
**over 3 months**  
(\$1,000 in final month)

- 40% discount
- Earn 40% profit
- Earn \$160 on new Affiliates
- Earn \$600 on new Managers

**ON NEW  
AFFILIATES**

**EARN**

Manager  
Earnings

\$120

Weekly  
Fast Start  
Bonus

\$40

= \$160

**ON NEW  
MANAGERS**

**EARN**

\$400

\$200

= \$600

x 3

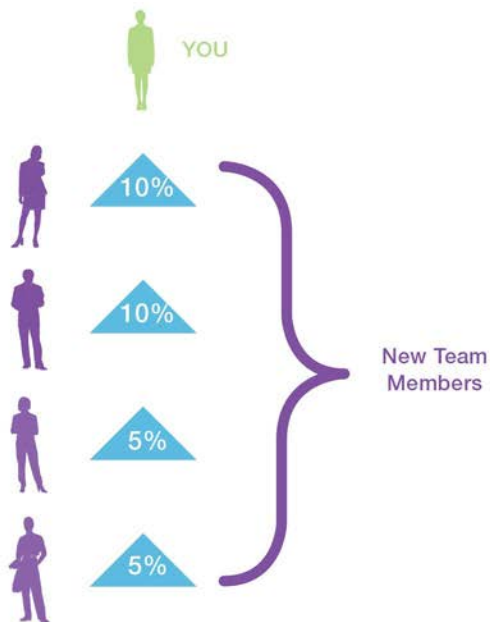
**YOU**

MGR \$600 + MGR \$600 + MGR \$600 = \$1,800

# Compensation Plan

## Fast Start Team Bonus

Paid weekly on qualifying pack orders for a distributor's first 6 weeks until that distributor becomes a Manager.



## Presidential Tesla Program



\$1,500/mo Telsa Bonus

For Presidential Directors and higher – see official rules

# Compensation Plan

## Retail Profit (paid monthly)



## Generational Bonus (a generation frequently consists of multiple levels and is determined in real time)

	Manager	Director	Senior Director	Executive Director	Presidential Director	Senior Presidential Director
Monthly PV	48	48	48	48	48	48
Monthly GV	2,000	2,000	2,000	2,000	2,000	2,000
Monthly DV	—	50,000	100,000	200,000	300,000	400,000
Qualified Legs	0	0	0	0	0	0
Leg Requirements	NONE	NONE	NONE	NONE	NONE	NONE
Gen 1	5%	5% + 2%	5% + 4%	5% + 6%	5% + 6%	5% + 6%
Gen 2	5%	5% + 2%	5% + 4%	5% + 6%	5% + 6%	5% + 6%
Gen 3	5%	5% + 2%	5% + 4%	5% + 6%	5% + 6%	5% + 6%
Gen 4		+	+	2% + 6%	2% + 6%	2% + 6%
Gen 5				+	2% + 6%	2% + 6%
Gen 6					+	2% + 6%

————— **To Infinity** —————

Orenda's Infinity Bonuses for each generation continue to be paid until interrupted by another distributor of like position or higher. Thus, Orenda's Infinity pay can reward you well beyond 10 levels. Orenda's plan can pay on an infinite number of levels, far exceeding the typical fixed-depth pay found in other Network Marketing Companies.















# Consumer Notice of Income Averages

Active Distributor Paid Rank	Number of Active Distributors	Annual Income for the period Jan 2014 – Dec 2014 (US Dollars) (Active Distributors)			Months Active in Orenda		
		HIGH	LOW	AVG.	HIGH	LOW	AVG.
Executive Director	3	\$335,231.03	\$64,834.51	\$165,062.78	154	106	132
Senior Director	6	\$137,107.93	\$16,882.45	\$75,886.07	154	57	108
Director	6	\$78,998.63	\$3,522.43	\$31,230.94	145	21	61
Quadruple Diamond	0	\$11,850.71	\$7,623.54	\$7,623.54	0	0	0
Triple Diamond	5	\$23,401.13	\$1,658.35	\$9,188.98	123	9	78
Double Diamond	6	\$24,295.05	\$928.65	\$7,861.40	63	6	27
Diamond	13	\$36,959.48	\$343.80	\$6,334.08	143	7	47
Fully Qualified Manager	72	\$13,304.39	\$0	\$544.06	98	1	16
Manager	333	\$4,159.90	\$0	\$100.31	153	1	19
Affiliate	56	\$573.90	\$0	\$5.75	32	1	6
Partner - Level 2	0	\$23.00	\$0	\$0.16	0	0	0
Partner - Level 1	8	\$27.00	\$0	\$0.02	1	1	2

The income statistics above are for all active U.S. Marketing Partners (Distributors), who were eligible to earn downline commissions from January 2014 – December 2014. An active distributor is defined as anyone who 1) Executed an Orenda International Marketing Partner Application/Agreement. 2) Has sponsored at least one (1) person, and 3) Has had a commission check in at least 1 period/month within the reporting time frame. The average income for all active Distributors receiving commissions during the period January 2014 – December 2014 was \$6,294.45 (US Dollars) with a median check of \$63.90 (US Dollars). The average income for All Distributors including inactive distributors during the period January 2014 – December 2014 was \$301.07 (US Dollars) and during this period 95.30% of all distributors had no customers or recruits and thus received no income at all. The earning of the distributors in this chart are not necessarily representative of the income, if any, that an Orenda Distributor can or will earn through his or her participation in the Orenda compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with Orenda results only from successful sales efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities. For more information visit [www.orendainternational.com/cnia.pdf](http://www.orendainternational.com/cnia.pdf).

# Your Orenda Career

The Orenda Career Path is the most lucrative in the entire industry. This is the path your Orenda Career will follow. Each new level represents unique recognition and leadership roles.

Position	Qualifications	Benefits	Pin
Senior Presidential Director	400,000 Director Volume per month for two consecutive months	All the benefits of Presidential Director PLUS 6% Infinity Bonus with 2% dynamically compressed, and your Senior Presidential Director Pin	
Presidential Director	300,000 Director Volume per month for two consecutive months	All the benefits of Executive Director PLUS 6% Infinity Bonus with 2% dynamically compressed, and your Presidential Director Pin	
Executive Director	200,000 Director Volume per month for two consecutive months	All the benefits of Senior Director PLUS 6% Infinity Bonus with 2% dynamically compressed, Executive Director Pin and eligible for A Closer Look	
Senior Director	100,000 Director Volume per month for two consecutive months	All the benefits of Director PLUS 4% Infinity Bonus, Senior Director Pin and eligible for A Closer Look	
Director	50,000 Director Volume per month for two consecutive months	All the benefits of Quad Diamond Manager PLUS 2% Infinity Bonus, Director Pin and eligible for A Closer Look	
Quadruple Diamond Manager	40,000 Director Volume per month for two consecutive months	Receive the Quadruple Diamond Manager Pin and promotion recognition package	
Triple Diamond Manager	30,000 Director Volume per month for two consecutive months	Receive the Triple Diamond Manager Pin and promotion recognition package	
Double Diamond Manager	20,000 Director Volume per month for two consecutive months	Receive the Double Diamond Manager Pin and promotion recognition package	
Diamond Manager	10,000 Director Volume per month for two consecutive months	Receive the Diamond Manager Pin and promotion recognition package	
Gold Manager	15,000 in Group Volume accumulated over three consecutive months	Receive the Gold Manager Pin and qualify for Gold School with sponsoring requirements	
Qualified Manager	2,000 in monthly Group Volume	All the benefits of Manager PLUS qualify to earn 5% Generation Overrides	
Manager	2000 Group Sales Volume or purchase a Manager Pack	Receive a 40% discount on all subsequent product orders, Manager Pin	
Affiliate	400 Group Sales Volume in one month	Receive a 20% discount on all subsequent product orders	-
Partner	Join Orenda International as a Partner	Receive valuable information, a place in the Orenda family, and your Partner pin (awarded by your local leader)	-

“Orenda has enhanced our family lifestyle! We vacation like we've never done before and we're enjoying all the extras that life has to offer... the possibilities are limitless!”

**Alicia and Matt Brooks,**  
Batavia, IL

“With Orenda, we have time for our family again - vacations, golf, and getting to the gym. We've traded in the “good” income we had before for a great one.”

**Nina Golden P.T.,**  
Moline, IL

“We love Orenda, and we love this business! Our office is the whole world. We have minimal overhead. We work with a team of incredible people and our income is creating a beautiful life for ourselves and our family!”

**Julie and Dr. Dan Fedeli, DC**  
Chicago, IL

“Orenda pays me more in a month than what I earned in the factory in a year.”

**Randy Stralow,**  
Broomfield, CO

“What I really love about this business is that as a woman I can have my cake and eat it too.”

**Danae,**  
St. Charles, IL

“I could take the trip to Africa that I had always dreamed of – my Orenda business had earned me money while I was on safari!”

**Wendy Simone,**  
Sonoma, CA

“Thanks to the hefty income my Orenda business generates, I am able to care for my patients, pay all of my bills, and still have the money to enjoy my life and hobbies.”

**Shanhong Lu, M.D., PhD,**  
Mt. Shasta, CA